



Spring Profit News Story

MacDermid Enthone Industrial Solutions has supported surface treatment specialists, Spring Profit Plating Works, in securing approval for a range of specifications and chemistry from automotive manufacturer, General Motors (GM). Following a stringent audit process, the Taiwan-based company has been certified to provide **ZinKlad 250, 1000 and 1000B** performance coatings for GM fastener parts.



A GM project team was formed in early 2016, with Spring Profit collaborating closely with MacDermid Enthone to improve procedures ahead of the audit. Factors such as on-line operations, lab calibration and control plans were all taken into consideration when planning for the assessment. MacDermid Enthone reviewed standard operating procedures (SOPs), offered training at its advanced application laboratory, and helped Spring Profit put in place strategic action plans, to ensure the conditions met with GM's thorough requirements.

Following months of preparation, Spring Profit achieved OEM certification on 29th June 2017, enabling it to provide three ZinKlad specifications for GM parts:

- GMW 3044
- GMW 4700 Type B
- GMW 16730



Chiu, Yin-Tsu, president of Spring Profits, said: *“We highly recognize the value of the ZinKlad program. Although we have an internal ISO 17025 lab, the program significantly helps with new business development and quality management. The ZinKlad cooperation strategy has enabled us to manage the quality and consistency of our plating processes, and improve end-user satisfaction. With the support and expertise of Glen Breault, Eric Ting and the wider team at MacDermid Enthone, we have been able to achieve our ambitious goal of securing approvals for three different specifications.”*

Glen Breault, Automotive OEM Director at MacDermid Enthone, said: *“Spring Profit is a key strategic partner and ZinKlad applicator, helping us to service local market needs. Our global OEM team worked closely with Spring Profit, to ensure it met GM's stringent quality standards and achieved certification. Through our advanced application laboratory we have been able to innovate our customers' processes, helping Spring Profit develop a one-stop-shop and distinguish its services from the competition.”*



1 - Spring Profit President Chiu, Yin-Tsu with Automotive OEM Director Glen Breault

Strictly Confidential and for internal use only, all rights reserved. The information in this document are proprietary and confidential information of Platform Specialty Products or its affiliates and protected under applicable law. Any use, distribution or copying of this document is strictly prohibited © 2017 MacDermid Enthone. Confidential, all rights reserved.